SPONSORSHIP OPPORTUNITIES

FOR THE 4TH ANNUAL A4H HEALTH CARE VALUE WEEK CONFERENCE

Accountable for HEALTH

Accountable for Health hosts its annual in-person conference in conjunction with Health Care Value Week, a week of action to support accountable care in Washington, DC. **Events include networking, Hill activity, conference meetings and briefings and are hosted across the week.** These events offer multiple sponsorship opportunities and audiences of different sizes.

ABOUT ACCOUNTABLE FOR HEALTH

Accountable for Health is a national, non-partisan advocacy and policy development organization committed to accelerating the adoption of effective accountable care. With 70 member companies representing a wide array of perspectives on accountable care, A4H aims to improve the landscape for accountable care through education, advocacy, and data development.

ABOUT A4H EVENTS

Accountable for Health conferences and events convene leaders in accountable care from industry, government, academia, and beneficiary stakeholder groups. Audiences range from small-group roundtables of 10-15 individuals to larger conference-style audiences of 400+. These events feature diverse perspectives and are used to inform future policymaking in Washington, DC. Our attendees include c-suite executives, strategy, government, provider executives, health plan executives, and consumer groups.

WHY SPONSOR?

- ☑ Connect with the people and organizations shaping the future of accountable care.
- ☑ Reach decision-makers: C-suite executives and senior leaders from across the industry.
- ☑ Increase visibility: Position your organization among those advancing accountable care

SPONSORSHIP OPTIONS

Pre-Conference Reception	$15,000
Premier	$15,000
Lanyard	$7,500
Refreshment	$5,000
Breakfast	$10,000
Luncheon	$10,000
NextGen Leaders Dinner	$10,000
CEO Dinner	$25,000
Post-Conference Coalition Breakouts	$10,000

PRE-CONFERENCE RECEPTION FOR A4H MEMBERS

MONDAY, MARCH 8, 2027

The in-person member reception takes place at a DC restaurant and offers an opportunity to build professional relationships and network with A4H member executives. This event is closed to the public and only available for A4H members. Previous year's attendee list provided upon request.

PREMIER SPONSOR
$15,000

- Two attendees from sponsor organization may attend the member reception
- Receive premier recognition on the A4H website including events website
- Company logo on reception marketing material
- Company logo on all internal/external communications
- Prominent signage placed at the event
- Marketing material available for display at the event
- Receive post event attendee list
- Advance sponsorship at next A4H Value Week meeting

A4H IN-PERSON CONFERENCE

TUESDAY, MARCH 9, 2027

THE CONRAD HOTEL, 950 NEW YORK AVE, NW, WASHINGTON, DC 20001

This day-long event will feature A4H member executives, government, and industry leader speakers. Last year, 300 individuals attended. Previous year's attendee list provided upon request.

PREMIER SPONSOR
$15,000

- Opportunity to create your company's table display with a cocktail sized table in a high traffic event space for your marketing materials
- Receive premier recognition on the A4H event website, all conference marketing material, social media posts, and blast emails
- Company logo on agenda and prominently presented at the conference
- Prominent signage placed at the event
- Receive post event attendee list
- Advance sponsorship at next A4H Value Week meeting

LANYARD SPONSOR
$7,500

- Logo placement on event lanyard for attendees
- Acknowledgement at the event

REFRESHMENT SPONSOR
$5,000

- Prominent signage placed at the event
- Marketing material available for display at the event
- Acknowledgement at the event

BREAKFAST SPONSOR
$10,000

- Prominent signage placed at the event
- Marketing material available for display at the event
- Acknowledgement at the event

LUNCHEON SPONSOR
$10,000

- Prominent signage placed at the event
- Marketing material available for display at the event
- Acknowledgement at the event

NEXTGEN LEADERS DINNER SPONSOR
$10,000

A4H will host dinner for accountable care executives. This dinner will include a small group (20 attendees) of ACO strategy and executive director level executives and will include in-depth networking opportunities and an opportunity to shape or moderate a panel discussion.

CEO DINNER SPONSOR
$25,000

A4H will host a dinner for its CEOs to discuss the future of value-based care policy. A sponsor for this event will be permitted one attendee and will have the opportunity to interface with executives leading the transformation to accountable care. This sponsor will be invited to provide opening comments for the dinner and to help shape the agenda for prepared remarks.

POST-CONFERENCE COALITION BREAKOUT SPONSORS
$10,000

Accountable for Health Coalitions will host meetings at the event, including the Complex Care Alliance and the Kidney Care Coalition. These small group meetings will take place on site immediately following the conclusion of the conference.

- Sponsor will engage in agenda setting for these meetings and may serve as a moderator or facilitator of the discussion at the meeting
- Signage placed at breakout meeting
- Opportunity for collateral

If you are interested in a sponsorship opportunity, please reach out to our Operations Manager, Shelley Robinette:

srobinette@accountableforhealth.org
202.819.4144

Accountable for HEALTH